

# WE'RE MOVING IN 2024



OLD LOCATION



NEW LOCATION

# 2024

# SPONSORSHIP MENU

COFFEE CREEK FARMERS MARKET

[WWW.COFFEECREEKFARMERMARKET.ORG](http://WWW.COFFEECREEKFARMERMARKET.ORG)



# ABOUT US



2024 marks the ninth year for the Coffee Creek Farmers Market. We are a Farmer-Led & Producer Only Farmers Market.

Our focus on farms has helped to have continual market growth and allowed us to steadily build a robust vendor community.

The Producer Only model requires vendors to grow, make, produce, and create the products they sell, which creates a more equitable market.

Our Farmers Market plays a primary role in building the local food system. We educate, connect, and foster loyalty within our customer base.

## CUSTOMER REACH

- 300+ weekly customers (avg)
- 1,150+ weekly newsletter subscribers (50% open rate)
- 8,600 followers on social media
- Customers spend an average of over \$100 each week at the market
- 50 vendors participated in our 2023 market season

**+20%**  
INCREASE IN  
SOCIAL MEDIA  
FOLLOWERS

When you align your brand with us, you gain access to a committed community of market customers. They care about what they purchase, and are willing to spend more on high quality products. Supporting CCFM demonstrates your commitment to community growth and prosperity, healthy and delicious food, and economic and environmental sustainability.

# SPONSORSHIP MENU



## PUMPKIN LEVEL \$1,000

- Sweet potato level
- Logo on Facebook cover photo (*6.8K Followers*)
- 4 Facebook Posts throughout Season
- Includes logo on tote bag



## SWEET POTATO LEVEL \$600

- Tomato level
- Logo on brochure flier (3,000 printed)
- 2 Newsletter Sponsorships
  - Includes Sponsor by (your name)
  - Logo & link of your choice



## TOMATO LEVEL \$450

- Carrot level
- Logo on market tent sign
- 2 Product Spotlights in weekly newsletter
  - Includes Sponsored by (your name)
  - Link of your choice



## CARROT LEVEL \$300

- Garlic level
- Logo on weekly newsletter



## GARLIC LEVEL \$150

- Logo on market A-frame
- Logo on website w/ link



### TOTE BAG ADD-ON

\$100

Medium Logo on backside of tote designed by local artist

## NEWSLETTER ADVERTISEMENT

### PRODUCT SPOTLIGHT \$25

Includes:

- Name & Link

Support us featuring a market vendor's amazing product

### WEEKLY NEWSLETTER \$50

Includes:

- Name & Link
- Logo

### COMMUNITY SPOTLIGHT \$25

Includes:

- Name & Link

Support us featuring a local biz/org doing good in our NWI

## MARKET WITH US

Send us the following form with your choice for 2024 by May 1, 2024. Send us your logo for the final deadline for printing on brochures & totes by March 22, 2024.

# SPONSORSHIP 2024

— COFFEE CREEK FARMERS MARKET

## SPONSORSHIP FORM

Company name

Sponsorship Type :  PUMPKIN (\$1,000)  SWEET POTATO (\$600)  TOMATO (\$450)  CARROT (\$300)  GARLIC (\$150)  
 TOTE ADD-ON (\$100)  WEEKLY NEWSLETTER (\$50) Specify # (i.e. 1,2, 4)  PRODUCT SPOTLIGHT (\$25) Specify # (i.e. 1,2, 4)  COMMUNITY SPOTLIGHT (\$25) Specify # (i.e. 1,2, 4)

Contact person's name

## SPONSOR INFORMATION

Address :

City / Country :  Postcode :

Phone :

E-Mail :

Payment method :  Cash  Check  PayPal

Total Due:

Please email this form to [coffeecreekfarmersmarket@gmail.com](mailto:coffeecreekfarmersmarket@gmail.com) to be invoiced electronically. Or print and send to Coffee Creek Farmers Market, 15103 S. 900 W, Wanatah, IN 46390 with a check made out to Coffee Creek Farmers Market.

If applicable, Damien will be in touch with you to schedule Newsletter advertisements.

Sponsorship Ends May 1, 2024. Payment and logos must be received by March 22, 2024 to receive placement on brochure fliers and tote. Newsletter Advertisement is open until filled.

More Information :

Contact Market Manager Damien Appel  
219.380.2018 / [coffeecreekfarmersmarket@gmail.com](mailto:coffeecreekfarmersmarket@gmail.com)  
[www.coffeecreekfarmersmarket.org](http://www.coffeecreekfarmersmarket.org)

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Signature Of Author

THANK YOU FOR YOUR SPONSORSHIP!

# THANK YOU

Your sponsorship allows us to offer affordable vendor fees, which gives access to all local food entrepreneurs while keeping our community healthy & thriving.

