

SPONSORSHIP MENU

2026



COFFEE CREEK FARMERS MARKET

WWW.COFFEECREEKFARMERMARKET.ORG

EST. 2016

FROM THE MANAGER

The 2025 Market Season was one that we'll remember for the unpredictable weather on Wednesdays. We endured wind, cold, rain, heat, and more wind...without cancelling a single market day. Throughout we were able to still maintain our consistent positive growth rate for the third consecutive year. That meant that we had more vendors (avg. 25), more customers (over 15K), and more sponsors (18 businesses). No matter the weather we gathered on Wednesdays to shop, fill our fridge and pantry, laugh and tell stories, eat outside, reconnect with fellow community members, and share life.

Coffee Creek FM is very much a third space...an event where everyone feels welcome, regulars become friends, and camaraderie flourishes. Yes, FARMS and FOOD are the motivator, but PEOPLE and RELATIONSHIPS are the focus. This job gets more complicated each year as we evolve and take on more in service of our NWI community. Our organization is the conduit that grows community connections & partnerships to build our local sustainable food system.

We were able to serve more in 2025 by partnering with Recycle Porter County and pilot a *Food Scrap Composting Program*, diverting thousands of pounds of food waste from the landfill. For the second year we committed to making local food more financially accessible through *Double Up Indiana*, thanks to our collaboration with the NWI Food Council, that allotted SNAP clients double their SNAP \$\$ to spend at the Farmers market each week. Our efforts have us ready to hire another part-staff which we should be able to do comfortably if all supporting members continue to invest in local food.

As many of you know building something from the ground up takes more than just time, it takes dedication and commitment. I'm here to affirm you that I will continue to stand at the helm of our organization to make local food and agriculture a priority in our community for generations to come. I still need your and others' generous support. Help me keep doing this good work!

Many Blessings,

Damien Appel

FOUNDER & MKT MGR

ABOUT US

Coffee Creek Farmers Market is a Farmer-Led & Producer Only Farmers Market which supports over fifty local small businesses each year. Our Market Season is 30 weeks in duration running from early April through the end of October, the longest in all of NWI.

In 2025 we hosted an extended six-week Fall Indoor Market in partnership with host site Joe's Bread so our vendors and customers could continue easily doing business.

Our focus is on FARMS. They are the backbone of our Farmers Market. We love them! Our Produce Only model helps facilitate a fair direct-to-consumer sales channel while fostering community amongst our farmers & other vendors.

While a significant number of small businesses are currently struggling with govt funding cuts, big box competition, and AI tech innovations....at CCFM we're still here thriving and growing!



When you align your brand with us, you gain access to a committed community of market customers. They care about what they purchase, and are willing to spend more on high quality. Supporting CCFM demonstrates your commitment to community growth and prosperity, healthy and delicious food, and economic and environmental sustainability.

COMMUNITY ENGAGEMENT

- 500+ weekly Customers (+30%)
- Over 1.450 weekly Newsletter Subscribers (+18%)
- 12,100 Followers on social media (+18%)
- Customers spent an average of over \$100 each week
- 20 Farms participated in our 2025 Market Season

SPONSORSHIP MENU



APPLE LEVEL

\$1,500

- Pumpkin Level +
- 4 Facebook posts throughout Season
- 1 Special Event Marketing Coverage
- Includes logo on b/w tote bag



PUMPKIN LEVEL

\$1,000

- Sweet Potato Level +
- Logo on brochure flier (3,000 printed)
- 2 WK Complimentary booth at the Farmers Market



SWEET POTATO LEVEL

\$750

- Tomato Level +
- 3 Newsletter Sponsorships
 - Includes Sponsor by (your name)
 - Logo & link of your choice



TOMATO LEVEL

\$450

- Garlic Level +
- 2 Market Picks Sponsorships
 - Includes Sponsored by (your name)
 - Link of your choice



GARLIC LEVEL

\$150

- Logo on market A-frame
- Logo on website w/ link
- Logo on weekly newsletter

**COFFEE CREEK
FARMERS
MARKET**
producer only



B/W TOTE BAG ADD-ON

\$100

Logo on backside of b/w tote
designed by local artist

NEWSLETTER ADVERTISEMENT

**WEEKLY NEWSLETTER
SPONSORSHIP**

Cost: \$50/week

Includes:

- Name & Link
- Logo

Can include
coupon/special offer

Ask about our nonprofit and
educational rates

MARKET WITH US

Send us the below form with your Sponsorship choice for this Season by April 24, 2026. Deadline for printing on Tote is March 23, 2026. Deadline for printing on Brochure Flyer is April 10, 2026.

SPONSORSHIP 2026

— COFFEE CREEK FARMERS MARKET

SPONSORSHIP FORM

Company name

Sponsorship Type : APPLE (\$1500) PUMPKIN (\$1,000) SWEET POTATO (\$750) TOMATO (\$450) GARLIC (\$150)
 B/W TOTE ADD-ON (\$100) WEEKLY NEWSLETTER (\$50) Specify # (i.e. 1,2, 4)

Contact person's name

SPONSOR INFORMATION

Address :

City / State : Zipcode :

Phone :

E-Mail :

Payment method : Cash Check (preferred) PayPal

Total Due:

Please email this form to coffeecreekfarmersmarket@gmail.com to be invoiced electronically. Or print and send to Coffee Creek Farmers Market, 15103 S. 900 W, Wanatah, IN 46390 with a check made out to Coffee Creek Farmers Market. If you'd prefer a check be picked up from your business that can be arranged.

If applicable, Damien will be in touch with you to schedule Newsletter advertisements.

Sponsorship Drive Ends April 24, 2026. Payment is due by May 1st unless otherwise agreed upon. Logos must be submitted by March 23, 2026 to receive placement on b/w tote and April 10, 2026 on brochure fliers. Newsletter Advertisement is open until filled.

More Information :

Contact Market Manager Damien Appel
219.380.2018 / coffeecreekfarmersmarket@gmail.com
www.coffeecreekfarmersmarket.org

Signature

Date

THANK YOU FOR YOUR SPONSORSHIP!

THANK YOU!!

Sponsorships are an integral part in growing everyone's favorite Wednesday afternoon Farmers Market!

